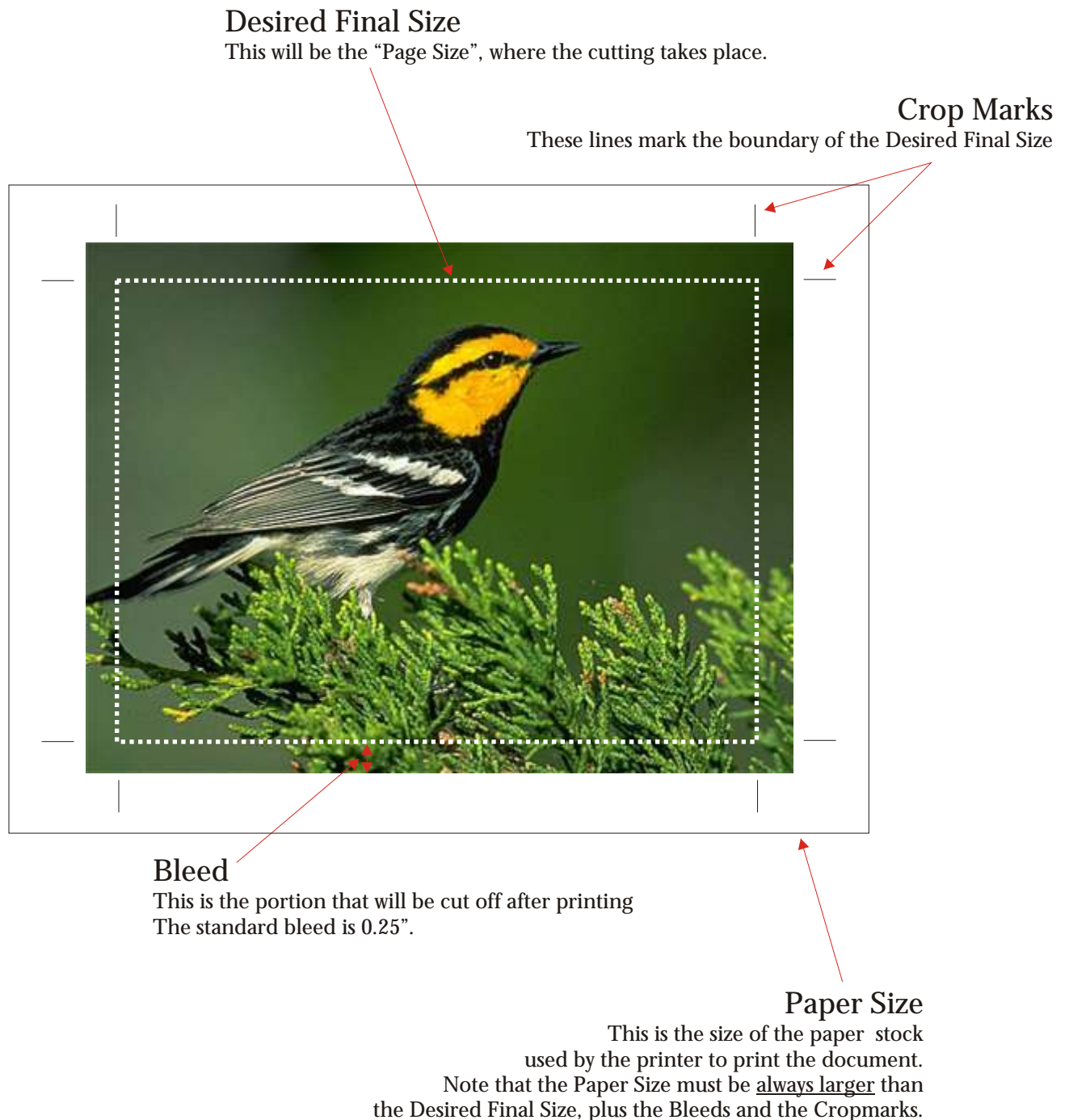


What is a “Bleed” ?



Always Plan Ahead When Designing A Document With Bleed

Ask yourself some questions before going to the “Page Setup”:

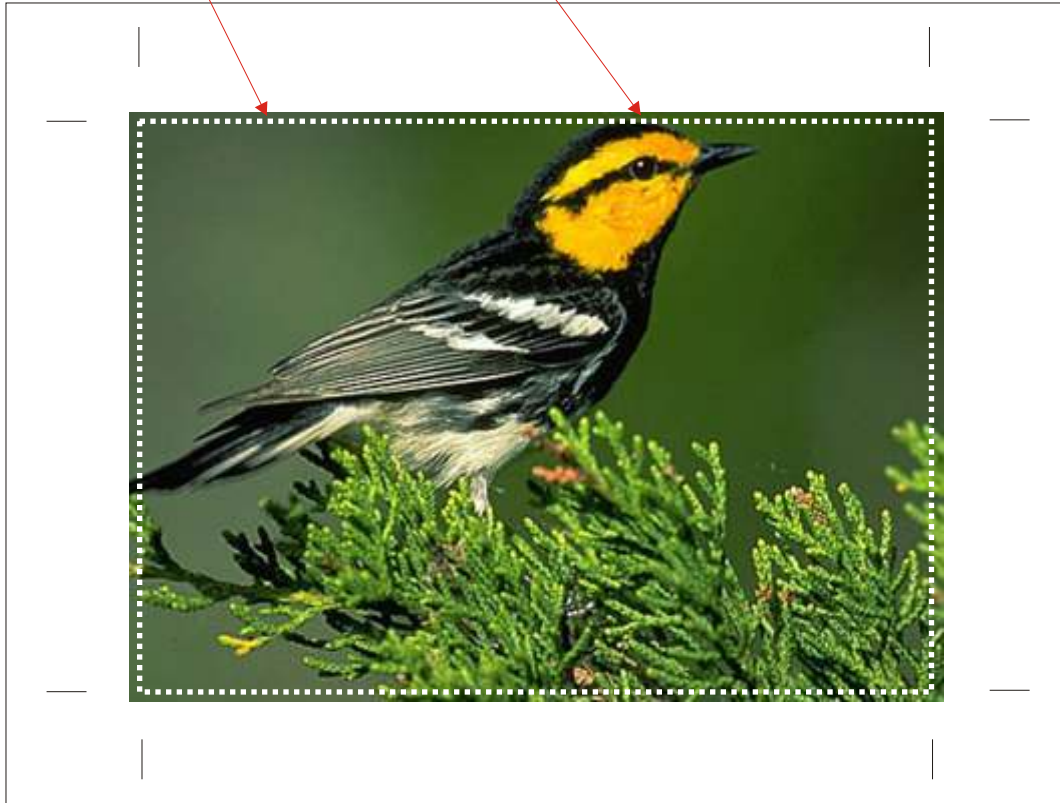
What is the “Desired Final Size” of the document ?

What “Paper Size” that the printer has & will be using to print the document ?

What is a “Bad Bleed” ?

There is no or very little space surrounding the image for cutting.

The head of the object in focus (in this case, the bird's head) is too close the cutting edge. It should be about .25" away from the edge.



It's suggested that the designer should go back to the original image & re-crop the image so that it would result more bleeds when placing with the crop marks.

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